



## **BRIDGING THE GAP BETWEEN RURAL AND URBAN SOCIETIES**

Thank A Farmer Magic Show presenters come from Midwestern farm families and have extensive entertainment backgrounds. Utilizing the best of both worlds, the Thank A Farmer Magic Show presents Agriculture Education that is interesting and engaging to both urban and rural audiences.

As urban sprawl slowly encompasses our nation's farmland, there is an urgent need for kids to know agriculturally where the food they eat and the clothes they wear really come from.

## **ENGAGING ENTERTAINING EDUCATION**

The Thank A Farmer Magic Show creator, Rhonda Ross, comes from a six generation farm family and is an experienced children and family entertainer, as well as speaker and author. She has performed literally around the world from Madison Square Garden to television shows such as *The Tonight Show with Jay Leno*. "I combine my communication expertise with my farming background, creating an agricultural presentation that is fun for all ages."

The Thank A Farmer Magic Show is dedicated to creating a positive image of the Farmer. The program completely engages both children and adults as they help make the magic happen and test their agricultural knowledge. Audiences love yelling the magic words, "Thank A Farmer!" and farmers love hearing it!





"I have had the opportunity to observe Rhonda speak to various audiences and she can relate from small children to older adults. She helps her audiences recognize how valuable agriculture is to our daily lives. She also helps those of us who live, work, and breathe agriculture tell our story in a manner that anyone can connect with." L. Addington,  
Leadership Development Coordinator, **Minnesota FFA Assn.**

"You make everything so turn-key and I wish I could tell you how much we appreciate being able to take you for granted! It's truly a compliment to your professionalism and everything you stand for. Thanks for everything!" P. Wright,  
Special Events Manager, **Fort Worth Stock Show & Rodeo**

"Please book us for Sept. 23-26, 2015. Rhonda is our most requested act! The kids love her!" Rita Staley,  
Event Coordinator, **Knights of Ak-Sar-Ben**

"Your passion and mission are "right on" with the needs of the American farmer moving into the future. I'm always interested in promoting American Ag to kids, metropolitan groups, foreigners and even the American Farmer because often times I find they struggle to keep up with the times of grain and livestock technology and marketing. NICE JOB!!"

D. Feige, National Director, **American Soybean Assn.**

"We OF COURSE would like to have Rhonda back for 2015!  
August 27 - Labor Day, Sept. 7, 2015 Hope that fits in your schedule!"

M. Butler, Ag. Education Manager, **Minnesota State Fair**

Performance area needed for the TAF Magic Show is only twelve feet wide and six feet deep. From small audiences to large school groups, sound and seating are dependent on the size of audience.

**We need:**

- (1) Audience close with easy access to kids for participation
- (2) Seating so audience can see - presenter can be ground level with kids sitting on the floor and/or bleachers and adults seated
- (3) Sound if area is too large for our sound which is adequate for education areas



**The TAF Magic Show presenters are very passionate about public awareness and education as to the importance of Agriculture and its producers, the Farmers and Ranchers.** Thank A Farmer Show and Thank A Farmer Magic Show are the only programs for agricultural events sanctioned and endorsed by Thank A Farmer®, a 501(c)(3) public charity.

Using our agricultural roots and entertainment expertise, we have developed Agriculture Education programs that can't be duplicated. Remember us also for media work.

We love spreading our Thank A Farmer message!

[www.thankafarmer.org](http://www.thankafarmer.org) 702-735-8868

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